

Steph Pase

PLANNERS

YOUR GUIDE TO THE 2023

Black Friday SALE

Where cute meets convenience

Shop the guide for luxe planning & lifestyle products for LESS.
A white glove experience to shopping the BIGGEST SALE OF YEAR.



YOUR OFFICIAL INVITE DETAILS

THE MAIN EVENT:

30% off
storewide *

Free Gift

Free Home + Work
To-Do List when you
spend over \$125*

dates:

We'll see you when the sale goes live at 7:00 AM (AEDT) 16th Nov.
Sale event ends 11:59 PM (AEDT) 27th Nov.

*While stocks last. Excludes bundles.

BFCM BUYS FOR THE

motivated mumma



Shop best BCFM picks for stepping into your Motivated Mumma era (or helping out a fellow mumma to step into hers!). Here are SPP's top picks for staying organised among the juggle of mum-life.

BFCM BUYS FOR THE

motivated mumma



LUXE LUNCH BAG

Perfect for a mumma on the go with plenty of pockets to hold drink bottles, travel mugs, keys + your phone. Amazing for days at home too when you want to be prepped and ready to eat healthy among the juggle.

- Luxurious Vegan Leather finish
- With an adjustable strap and handle, it's never been easier to enjoy nutritious and satisfying meals on the go
- Its insulated design means you never have to worry about keeping your food cool
- Available in Blush, Black and Beige

\$55.97, SAVE \$23.99

➔ [VIEW ONLINE](#)



SIGNATURE PLANNER

This 5 star planner is our most highly sought-after and loved pick year after year...and for good reason. This planner has everything you need to juggle mum-life.

- Monthly overview including monthly habit tracking, self care scheduling, monthly goals, reset checklist + more
- Weekly spread + weekly checklist for budget check, workout planning, groceries and meal planning
- Home, Health, Budget & Life Admin Sections
- 11 challenges to keep you on track in every area of your life
- Available in Blush and Black

\$55.97, SAVE \$23.99

➔ [VIEW ONLINE](#)

BFCM BUYS FOR THE

motivated mumma



MAGNETIC FAMILY PLANNER

Calm the chaos of busy family life with this weekly planner with sections to set family goals, reminders and to-do's.

- Each family member has a weekly column to plan out their schedule
- 5 family member rows
- Family goals section
- To-Do list section
- Next week section

\$20.97, SAVE \$8.99

➔ [VIEW ONLINE](#)

KIDS MAGNETIC CHORE CHARTS

- The perfect tool for including the kiddies in creating a happier household
- Simply stick your chart on the fridge or other magnetic surfaces and add your moveable magnetic chore pieces to each column for your little one to check off
- Includes 16 Chore Magnets, Mon-Sun to tick off tasks, house rules and reward section

➔ [VIEW ONLINE](#)



\$20.97, SAVE \$8.99



BFCM BUYS FOR THE

motivated mumma



INSULATED KIDS DRINK BOTTLE 500ML

Keep your kiddies hydrated and happy wherever they go. This super cute bottle will not only make you and your mini-me excited to up your water intake, but it will also keep their drinks cold for hours & includes an easy-to-flip straw lid that's simple for little ones to sip away at.

- Double-walled Insulation - whether your child is a fan of ice water, or fruit-infused water, this bottle will keep their drinks at the perfect temperature for up to 12-24hrs under normal conditions
- Leak proof design & easy-to-use flip straw makes it simple for kids to access their drinks
- An ideal size to fit into little ones hands, into school bags and take with you on-the-go
- BPA chemical & metallic toxin free - made from high-quality, food-grade stainless steel and BPA-free materials
- Every bottle comes with a water tracker challenge!

\$27.97. SAVE \$11.99

➔ [VIEW ONLINE](#)

BFCM BUYS FOR THE

wellness woman



Want the best kind of support for your wellness journey for less spend?
We've selected our top picks for helping you get healthy with the
perfect tools and planning goodies by your side.

BFCM BUYS FOR THE wellness woman



MEAL PLANNER MAGNETS

Planning your meals ahead of time is a huge key to healthy eating. Save time each week running to the store and skip the last minute takeout with a meal planner for the heart of the home.

- Monday to Sunday layout
- Reusable for every week of the year
- Fits on most fridges!
- Simply wipe clean with a damp cloth!

\$20.97, SAVE \$8.99

➔ [VIEW ONLINE](#)

HEALTH JOURNAL

The SPP Health Journal is your little book of healthy living. This will be your best friend for achieving health and fitness goals! With daily entries to help you track your nutrition, sleep, workouts, mood, water and so much more!

- Health & Wellbeing evaluation
- Monthly Goal Tracker
- Daily Journal: habit checklists, meal planner, workout and cardio sections, water tracker, gratitude, sleep + mood tracker.
- Weekly Check-in
- + MORE!

\$27.97, SAVE \$11.99

➔ [VIEW ONLINE](#)



BFCM BUYS FOR THE

wellness woman



INSULATED DRINK BOTTLE

With a durable, leak-proof design, you can take this water bottle with you anywhere you go

- Double-walled insulation, keeping drinks at the perfect temperature for up to 12-24hrs under normal conditions
- Leak proof, screw lid design
- BPA chemical & metallic toxin free. Made from high-quality, food-grade stainless steel and BPA-free materials
- Sweat proof - say goodbye to condensation leaking onto your bag, desk and belongings

\$34.97, SAVE \$14.99

➔ [VIEW ONLINE](#)

ESSENTIAL PLANNER

The perfect planner to chuck in your bag and take everywhere you go. Don't let its small size fool you, the essential planner is full to the brim with everything you could need to make sure that 2024 is the year of more!

- Vegan leather cover
- Monthly overview organiser including monthly focus, habit tracking, self care scheduling, important dates, monthly goals and reset checklist
- Weekly spread: with habit tracker, to-do list and notes section
- Home, Budget & Life Admin Sections

\$45.47, SAVE \$19.49

➔ [VIEW ONLINE](#)



BFCM BUYS FOR THE

bizy bee



We get it ... life, work and biz can get bizzyyyyy! But SPP can save the day and take some of stress (and spend) away with our top picks for the BFCM Sale.

BFCM BUYS FOR THE

bizy bee



LUXE LUNCH BAG

The perfect lunch bag to match your office fit. The Luxe Lunch Bag is both functional and super stylish. Stay nourished and fuelled among the bizi-ness of day-to-day with your new lunch buddy

- Luxurious vegan leather finish
- With an adjustable strap and handle, it's never been easier to enjoy nutritious and satisfying meals on the go
- Its insulated design means you never have to worry about keeping your food cool
- Available in Blush, Black and Beige

\$55.97, SAVE \$23.99

➔ [VIEW ONLINE](#)

BUSINESS PLANNER

Whether you are starting a new business, or are well established and want to get more organised, this planner is here with all the space and resources you need to plan ahead, let your creativity thrive and manage both your business and personal life.

- 2024 yearly planner and overview
- Monthly overview and calendar inc. focus, goals, to-do list, key dates + more
- Weekly overview with focus, priorities, goals, due, habit tracker
- Daily half-page A4 spread with to-do list, priorities, schedule and notes
- Biz, Budget, Marketing & Social Media and Admin Sections
- Your very own Biz Bible: a compact guide to all things business - adjusting your CEO mindset, overviews, checklists, cheat sheets, budgeting, marketing info + more

\$66.47, SAVE \$28.49

➔ [VIEW ONLINE](#)



BFCM BUYS FOR THE

bizy bee



INSPIRATIONAL TRAVEL MUG

Being bizzyyy can be stressful and this one is perfect to keep with you for the perfect visual reminder of your positive affirmations and is the luxe way to enjoy your drink on-the-go each day

- Ceramic body, protected with a silicone sleeve for comfort in hand, and to prevent scratches
- Engraved inspirational quote on each
- Gently closing lid that is splash resistant, but not leakproof
- Includes a keepsake affirmation card based on the phrase on your mug
- Available in Blush, Beige and Grey

\$23.07, SAVE \$9.89

➔ [VIEW ONLINE](#)

MONTHLY DESKTOP PLANNER

This one is PERFECT for getting an overview of everything you have on at a glance. Plan your work dates, social media, events and so much more with this super versatile Monthly Desktop Planner.

- Plenty of space to plan each day of the month
- Create a monthly focus

\$20.97, SAVE \$8.99

➔ [VIEW ONLINE](#)



BFCM BUYS FOR THE

terrific teacher



Take advantage of the BFCM buys to TREAT yourself or an A+ teacher to TERRIFIC planning products to ace the school year and improve organisation both in and out of the classroom

BFCM BUYS FOR THE terrific teacher

TEACHER PLANNER

This 2024 planner is designed to be your best assistant to help you organise not only the school week, but also your own time!

- 2024 yearly overview 'at a glance' + public holidays and Australian school terms
- Term planner 'at a glance' + repositionable tabs (can be moved to suit your schools term dates)
- Weekly brain dump + organiser, includes: focus, goals, to-do list, personal plans, upcoming assessments, meetings + more
- Weekly notes, reflections and habit tracker
- Useful Resources, Parent Contact Log, Student Records + more in back sections



\$62.97, SAVE \$26.99

[➔ VIEW ONLINE](#)



TEACHER NOTEPAD

Designed to help teachers take control of their to-do's, classroom and health daily. With sections for priorities, focus, notes, hydration tracking and more, this notepad is sure to be a staple for any teacher wanting to boost productivity and organisation.

\$10.47, SAVE \$4.49

[➔ VIEW ONLINE](#)

INSULATED BOTTLE

The best kind of classroom support bottle - keep your drink cool all day in the classroom and on duty. Even better, match your bottle with your desk aesthetic!

Available in Blush, Beige, Grey and Sage

\$34.97, SAVE \$14.99

[➔ VIEW ONLINE](#)

TEACHER STICKERS

A terrific teacher has all the stickers! Keep your plans looking nice with the sticker pack and stay stocked up for the year by making the most of this sale!

\$6.97, SAVE \$2.99

[➔ VIEW ONLINE](#)

SECRET SANTA +

stocking stuffers

WEEKLY planner

MONDAY	TUESDAY	WEDNESDAY	THURSDAY
5:45am pilates 7:30am Breakfast meeting @ Pocket. 9:00am call w/ Tom to discuss rollout 11:30am meeting to review samples.	6:30am walk w/ Annie 9:00am vet appointment 9:45am meeting w/ Sue to discuss moodboard 11:00am meet w/ photographer.	6:00am pilates 7:30am coffee w/ Lily - 9:00 → 12:00 group course planning. 4:30pm Theo swimming lessons	6:30am pilates 10:00am Submit for review
FRIDAY	SATURDAY	SUNDAY	
4:00pm Drycleaning. 6:00pm Birthday drinks for Brooke!	8:00am pilates 11:30am lunch w/ Dolly	Rest & relax! grocery shop meal plan & prep.	meal meal ve ve ve

HABIT TRACKER

	M	T	W	T	F	S	S
pilates	✓						✓
Reading	✓	✓					
Content posting	✓						
afternoon walk	✓						

THIS WEEK'S focus
Content prep ahead
product launch

Steph Paser
PLANNERS

HO HO HO ... holy moly there are some good buys in here to suit your budget and stock up on goodies for Christmas

SECRET SANTA +

stocking fillers

UNDER \$20



SHOPPING LIST

Perfect for saving time and money on groceries

➔ [VIEW ONLINE](#)



STICKER PACKS

Home, Health, Essential, Teacher & more

➔ [VIEW ONLINE](#)



DON'T FORGET LIST MAGNET

The perfect organisation household tool

➔ [VIEW ONLINE](#)



TO-DO LIST NOTEPAD

The top selling holy grail

➔ [VIEW ONLINE](#)

UNDER \$50



GRATITUDE JOURNAL

The perfect mindful gift for you/loved ones

➔ [VIEW ONLINE](#)



PLANNER COVERS

The perfect add-on to your planner

➔ [VIEW ONLINE](#)



RECIPE EBOOK

There's no better gift than something yum

➔ [VIEW ONLINE](#)



WEEKLY PLANNER NOTEPAD

The perfect staple for your KK and stockings

➔ [VIEW ONLINE](#)

SECRET SANTA +

stocking fillers

UNDER \$100



CLASSIC PLANNER

This stripped back planner is unisex, simple and streamlined, containing everything you need to thrive and live an organised life.

- Includes yearly, monthly and weekly overview pages + so much more
- View full details on site

\$45.47, SAVE \$19.49

➔ [VIEW ONLINE](#)

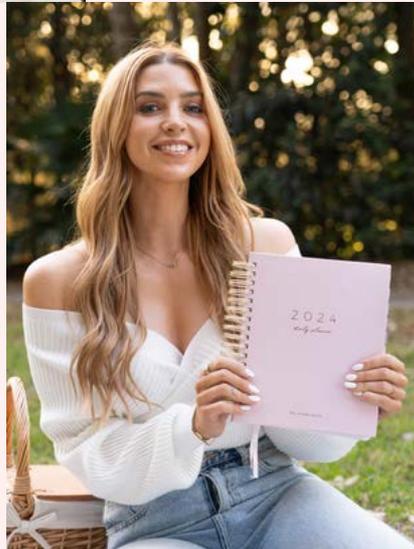
DAILY PLANNER

The day-to-a-page layout of this planner is perfect for those who deep-dive into their planning one day at a time

- Day-to-a-page layout with schedule, to-do's, meal planning, self care + more
- View full details on site

\$55.97, SAVE \$23.99

➔ [VIEW ONLINE](#)



LUNCH BAG

The perfect practical gift someone you love or a treat for yourself!

- Luxe looking AND practical with plenty of pockets and insulation to keep food cool
- View full details on site

\$55.97, SAVE \$23.99

➔ [VIEW ONLINE](#)

BFCM faqs

IMPORTANT T&C'S

Discount is automatically applied at checkout. Sale excludes all bundled products and already discounted items. The promotional offer is valid only for the promotional period and cannot be backdated or extended. No other discount codes can be used in conjunction with this offer.

The 'Free Gift' will appear as an optional add-on to your cart once you have exceeded the minimum spend amount. This then needs to be **ADDED TO YOUR CART, BY YOU**. This needs to be done at the time of checkout and can not be backdated, or added at a later time after checkout. Offer available while stocks last.

HOW LONG UNTIL I RECEIVE MY ORDER?

These items are on the shelves and ready to go! Our beautiful team will be packing and sending as quick as they can. Although we aim to have your orders dispatched ASAP, due to the high volume of orders received, please note that dispatch times could increase to up to 14 days.

DO YOU SHIP WORLDWIDE?

Yes! We certainly do! We love that our products are finding homes overseas! While we do ship internationally, all customs, import fees and taxes remain the responsibility of the customer.

WILL IT ARRIVE BY CHRISTMAS?

Yes, our team will be dispatching in time for your pretty pink parcel to make it under the tree. Please note that any unforeseen postage delays are out of our control. The below dates have been provided directly from Aus Post for dispatch dates to receive in time for Christmas:

- Parcel Post: Monday 18 December*
 - Express Post: Thursday 21 December*
- * Excludes WA and NT

HOW MUCH IS SHIPPING?

Postage is FREE Aus-wide for orders over \$100 .

All international shipping charges are based on your location and the weight of the product's you are purchasing. Our website will automatically quote these international shipping charges for you, and will be sent by either Australia Post or DHL Express International.

Please note that all custom, import fees and taxes are the responsibility of the customer.

NEED MORE HELP? EMAIL US AT HELLO@STEPHPASEPLANNERS.COM.AU

[CLICK TO CHECK OUR FAQs](#)



see you for the big event

STAY IN THE LOOP FOR BFCM ON SOCIALS

  @STEPHPASEPLANNERS

