



EMERGING BRANDS GRANT REQUIREMENTS AND APPLICATION QUESTIONS

REQUIREMENTS

The following information is required to apply for an Emerging Brands Grant. Incomplete applications will not be considered.

All applications must be received by July 31, 2023. Finalists will be notified by August 7, 2023 and grants will be awarded at the Emerging Brands Summit in Las Vegas, NV on Sunday, September 10, 2023. Applicants must be present to win.

To be eligible for the Emerging Brands Grant, applicants must produce and distribute a consumer packaged good in the U.S. and/or Canada with annual revenues of at least \$1 million USD but not more than \$20 million USD.

When you are ready to start, [click here to apply](#).

APPLICATION QUESTIONS

ABOUT YOUR COMPANY

Company contact
Company Name
Website
Company Address
Company City
Company State
Company Country
Company LinkedIn

Company leadership

Provide contact details for one primary contact and up to three additional contacts in key leadership positions.

First Name
Last Name
Title
Email address
Mobile Phone #

Additional information

Year launched (numeric)
Annual Revenue (picklist, range)
Number of employees (picklist, range)
Primary Industry (picklist, single-select)
Distribution channels (picklist, multi-select)
Contract manufacturing/packaging use or planned use (Y/N)

YOUR STORY

Describe your company's origin story.

Is your company or product aligned with a social cause, charitable organization, or brand ambassador? (optional)

Describe your company's sustainability story if you have one? (optional)

Tell us specifically how you would use the grant award, with dollar amounts attributed to each line item.

GROWTH TRAJECTORY

Which best describes your funding? (picklist, multi-select)

Which best captures your company's plans to scale manufacturing in the next two years? (picklist, multi-select)

What are your current volumes? (open-text)

What is your growth rate over the last 12 months? (picklist, range)

What is your estimated growth rate for the next three years? (picklist, range)

Describe the reach of your current distribution. (e.g. How many states, stores, etc.?) (open-text)

PRODUCT DETAILS

Describe your product (open-text)

What makes your product different from what is already on the market? Are you targeting certain claims? (open-text)

What need does this product fill for your target consumer? (open-text)

How is your product made, generally? (open-text)

What is a problem you would like to solve related to the manufacturing of your product?

Which package types do you use? (picklist, multi-select)

ATTACHMENTS

Upload images of your package. (up to three, at least one required)

Upload your company logo. (optional)

Upload attachments or provide links to additional documentation such as a company overview video or pitch deck. (optional)