

Dear Dr.

We write to you from Big Dog Pet Foods. Manufacturers of raw food diets for pets.

As the trusted carer for this pet, we would like to provide you with some additional information regarding our diets.

Raw food diets represent a very small percentage of commercial pet food diets currently available in Australia and as such, you may be unfamiliar with our brand and feeding philosophy.

We have been manufacturing raw pet food diets for 20 years in alignment with BARF feeding principles, established by Australian veterinarian, Dr. Ian Billinghurst.

We are a Complete and Balanced diet for healthy growth in puppies and health maintenance in adults. Our substantiation to support this claim is based on the outcome of a successful feeding trial with Smart Pups Assistance Dogs, our charity of choice.

The exception to this is our Kangaroo Single Protein Diet which is too low in fat and calories for growing pups, as is our Well-being Diet, specifically formulated for mature dogs and weight loss.

You will see bone fragments throughout the digestive system of a raw-feed pet in any x-ray, this is normal and crushed bone in our diets provides calcium in addition to cartilage, collagen and glycosaminoglycans as natural sources of nutrition for skeletal growth and development.

Our food contains bacterial levels at acceptable human-grade thresholds and is exceptionally well tolerated in healthy pets.

In severe cases of immunodeficiency raw food diets may not be the most suitable option for pets. This would also be the case during any drug therapies that compromise the immune system. All pet parents who choose to feed our product are well-educated, through our packaging, in the hygienic handling of raw food in their home to mitigate any risk of contamination to family members.

In healthy pets, a raw food diet is an excellent choice to support the demands of a working dog as evidenced by our feeding of the Smart Pups fleet, QLD Police Dogs and a history with feeding Guide Dogs QLD.

We are available to discuss any further information we can assist you with, regarding our diets.

Kindly,

Big Dog Pet Foods.